

A New Perspective: Impact Investing and Transactional Law

An Inside Look on the Positive Potential
of Transactional Law and the Impact Investing Industry



Saturday, February 4, 2017

Levy Conference Center | University of Pennsylvania Law School
3501 Sansom Street, Philadelphia, PA 19104

FEATURING A KEYNOTE ADDRESS BY

Cheryl Solomon L'95

Former Chief Legal Officer for Tom's Shoes and Founder of Row House Yarn

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9:45-10:30

Light Breakfast

10:45-11:45

Panel 1: Transactional Pro Bono

Attorneys will discuss opportunities in pro bono that leverage their unique transactional skillset, focusing on projects they've worked on and the impact their work has.

11:55-12:55

Panel 2: Counsel for Impact Investing

Practicing attorneys will discuss the structure of the impact investing organizations that they offer legal services to and explain the unique challenges that the industry faces from a legal standpoint.

KEYNOTE

Cheryl Solomon L'95

Founder of Row House Yarn, Former Chief Legal Officer of Tom's Shoes

2:20-3:20

Panel 3: Investor Relations in Impact Investing

Impact investing industry insiders will discuss their relationship with investors, including how to pitch ideas to investors and present investment return metrics.

3:30-4:45

Panel 4: Fund Composition and Project Selection

Impact investing industry insiders will discuss the structure of their organizations and how their business models positively impact the community.

4:45-5:45

Cocktail Reception